

# STEP 1: Stakeholders and Organizational Structure DEFINING THE COMMUNITY

## Community Demographics and Characteristics Tool

### Census Data 2000 Instructional Guide: Creating a Fact Sheet Demographic Profile

1. Go to American Factfinder (<http://factfinder.census.gov>)
2. Click on **FACT SHEET** currently located in the left column.



3. Select the City or Town of interest.
  - Type the town or city name for which a fact sheet should be created in the box **CITY OR TOWN**
  - From the **STATE** drop down list, click on Connecticut.
  - Click **GO** to proceed.



4. The Fact Sheet results will provide the Census 2000 Demographic Profile for the town selected detailing:

- General Characteristics
- Social Characteristics
- Economic Characteristics
- Housing Characteristics

**2 Results...**

United States | Connecticut | Hartford County | Avon town  
Avon town, Hartford County, Connecticut | [Reference Map](#)

Highlights from the Census 2000 Demographic Profiles:

General Characteristics - <a href="#">show more &gt;&gt;</a>	Number	Percent	U.S.		
Total population	15,832	100.0	100%	<a href="#">map</a>	<a href="#">brief</a>
Male	7,679	47.9	49.1%	<a href="#">map</a>	<a href="#">brief</a>
Female	8,253	52.1	50.9%	<a href="#">map</a>	<a href="#">brief</a>
<a href="#">Median Age</a> (years)	42.0	∅	35.3	<a href="#">map</a>	<a href="#">brief</a>
Under 5 years	1,018	6.4	6.8%	<a href="#">map</a>	
18 years and over	11,695	73.9	74.3%		
65 years and over	2,371	15.0	12.4%	<a href="#">map</a>	<a href="#">brief</a>
One <a href="#">race</a> - Total	15,710	99.2	97.6%		
White	15,030	94.9	75.1%	<a href="#">map</a>	<a href="#">brief</a>
Black or African American	155	1.0	12.3%	<a href="#">map</a>	<a href="#">brief</a>
American Indian and Alaska Native	8	0.1	0.9%	<a href="#">map</a>	<a href="#">brief</a>
Asian	469	3.0	3.6%	<a href="#">map</a>	<a href="#">brief</a>
Native Hawaiian and Other Pacific Islander	3	0.0	0.1%	<a href="#">map</a>	<a href="#">brief</a>

5. In order to create Fact Sheets for additional towns,
  - Scroll to the top of the page and type in the city or town of interest in the box labeled **CITY OR TOWN**
  - Click **GO** to proceed.

**STEP 1: Stakeholders and Organizational Structure**  
**DEFINING THE COMMUNITY**

**Support Material A: Community Demographics and Characteristics Profile**

1. Community type: Urban\_\_\_Rural\_\_\_Suburban\_\_\_Other\_\_\_\_\_
2. Total number of residents in your community:\_\_\_\_\_
3. Percent Male\_\_\_\_\_ Female\_\_\_\_\_
4. Geographic size or description:\_\_\_\_\_
5. Unemployment rate: Community\_\_\_\_\_State\_\_\_\_\_
6. Per capita income: Community\_\_\_\_\_State\_\_\_\_\_
7. Families below poverty level (%): Community\_\_\_\_\_State\_\_\_\_\_

8. Age breakdown:

**Community**

Age (yrs)	%	No.
0-17		
18-64		
65+		
Total Population		

**State**

Age	%	No.
0-17		
18-64		
65+		
Total Population		

9. Racial breakdown:

**Community**

Race	%	No.
Caucasian		
African American		
Native America		
Hispanic		
Asian		
Other (specify)		

**State**

Race	%	No.
Caucasian		
African American		
Native America		
Hispanic		
Asian		
Other (specify)		

10. Educational attainment among those 25 and older (report in percentage)

- \_\_\_\_\_ Less than High School
- \_\_\_\_\_ High School graduate
- \_\_\_\_\_ Some College
- \_\_\_\_\_ College Degree
- \_\_\_\_\_ Professional/Graduate Degree

11. Average level of education among adults \_\_\_\_\_

12. Occupation among those 16 or older (report in percentage)

- \_\_\_\_\_ Manufacturing/labor
- \_\_\_\_\_ Retail
- \_\_\_\_\_ Professional
- \_\_\_\_\_ Administrative
- \_\_\_\_\_ Other

13. Household Income level (report in percentage)

- \_\_\_\_\_ <\$39,000
- \_\_\_\_\_ \$40,000-\$59,999
- \_\_\_\_\_ \$60,000-\$74,999
- \_\_\_\_\_ \$75,000-\$99,999
- \_\_\_\_\_ >\$100,000